

Shaping Health and Care in Sheffield

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#ShapingSheffield

Event Summary - Friday 6th May 2016

Shaping Health and Care in Sheffield

Thank you from Maddy Ruff and Greg Fell.

Thank you for attending the event at Bramall Lane on 21st April where we began the discussion on how, as a city, we put **Shaping Health and Care in Sheffield** into action over the next few years.

As you will recall, there were eight priorities for health and social care identified for the event as discussion topics. As part of the feedback, each discussion group was asked to identify 'one big thing that they could start working on next week'.

This summary brings together activities from the event itself, the broader themes of **Shaping Health and Care in Sheffield** (from what we know and what you told us) and confirms the 'eight big things' that now have lead organisations and individuals assigned to each. Very soon you will receive an invitation to the next event (in September) where we will hear about what has been achieved and set out what more we need to do.

There is an **infographic** and a **visual summary** of the day's discussion topics, some of the **feedback** from attendees, as well as **pictures** and links to **videos** and presentations. There is also a '**storify**' that summarises the amazing amount of social media activity on **#ShapingSheffield** – please continue using this hashtag to keep the dialogue going and to share the ideas developing between now and when we next meet.

So what next? In order to deliver the important changes you identified as necessary to meet the health and care needs of our citizens, we have established a Transforming Sheffield Delivery Board. This board will ensure we all do what we said we will. This means we are going to work differently to help clinicians, patients, citizens and volunteers to redesign services around the person, so that they understand "what's important to me" and importantly, so that it's a better place to work; where doing the right thing for the person in front of you is the easiest option; '**Shaping Sheffield**' into the vibrant, successful and person centred city you have described. Keep an eye out for updates on this, and the continuing **#ShapingSheffield** discussions. Keep in touch; you are part of delivering our city's potential.

Thank you again for being part of this really important conversation and we look forward to seeing you in September and sharing what has already been achieved.

[For further information please see the NHS Sheffield CCG website.](#)



Maddy Ruff



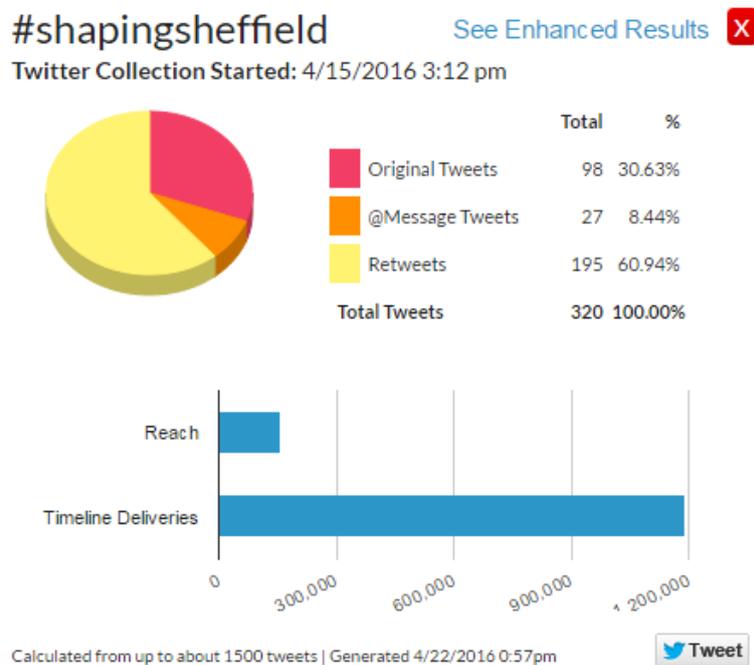
Greg Fell

Shaping Health and Care in Sheffield

#ShapingSheffield

As we received great engagement and a fantastic response on Twitter we want to keep the **#ShapingSheffield** hashtag live. Why not continue to use #ShapingSheffield to carry on the conversations with different organisations and the public.

In total during the event we received 109 tweets from a wide variety of organisations, with 1,181,855 impressions generated.



Congratulations to everyone who joined in and got involved as the #ShapingSheffield was trending in Sheffield on Social Media.



A storify summary of the #ShapingSheffield Social Media activity has been created from the Shaping Health and Care event. Storify is a social network service that lets the user create stories or timelines using social media such as Twitter, Facebook and Instagram.

You can find the link to storify here -

<https://storify.com/NHSSheffieldCCG/shapingsheffield>

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Images from the day



[You can find the images taken during the event on the NHS Sheffield CCG Facebook page here.](#)

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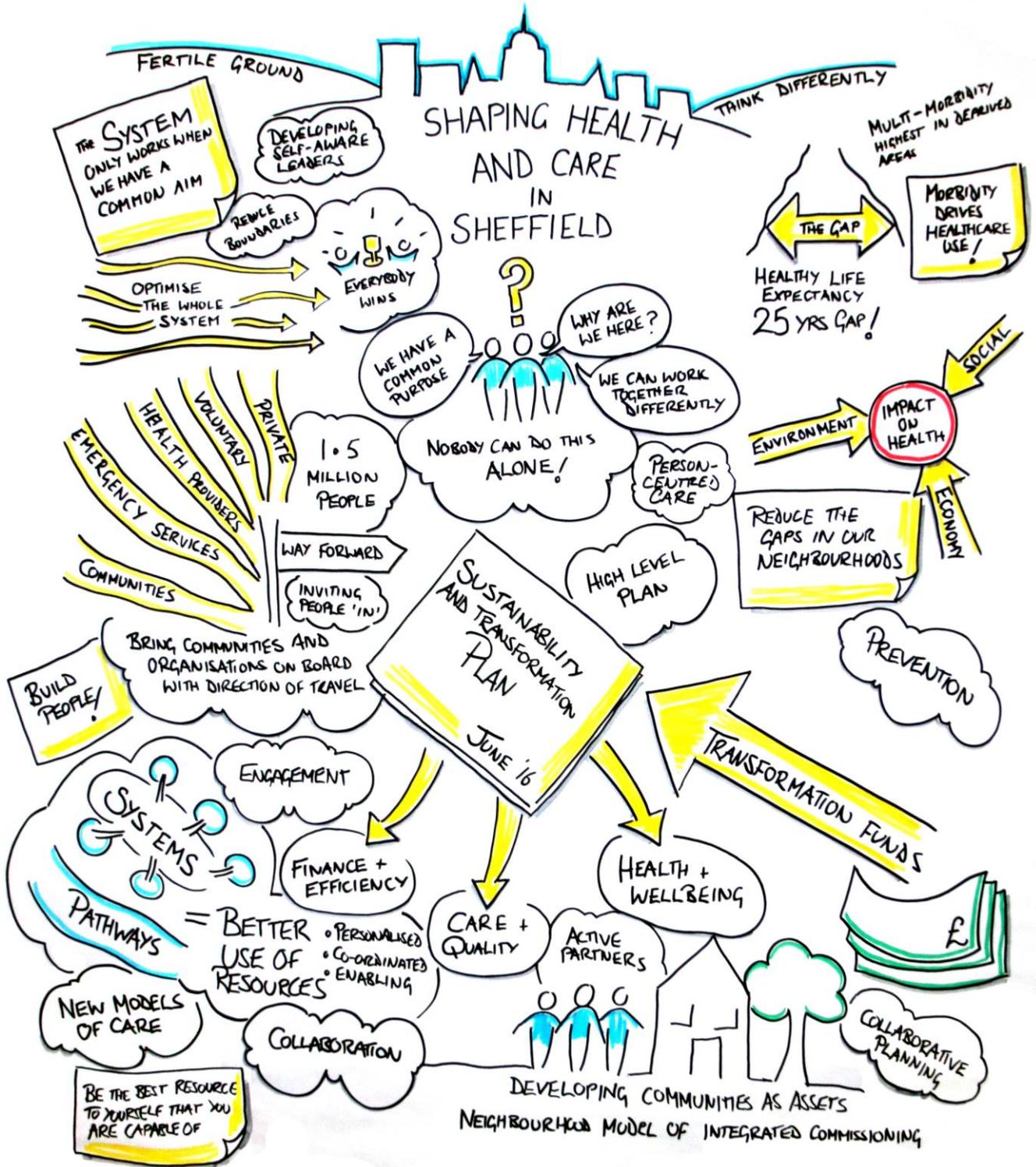
Video from the day

The image shows a YouTube video player interface. At the top right, the NHS Sheffield Clinical Commissioning Group logo is visible. The main title of the video is 'Shaping Health and Care in Sheffield' in large white text on a blue background. Below the video player, there is a toolbar with icons for editing, deleting, music, comments, info, and CC. To the right of the toolbar are buttons for 'Analytics' and 'Video Manager'. Below the video player, the video title 'Shaping Health and Care in Sheffield April 2016' is displayed. The channel name is 'NHS Sheffield CCG' with a 'Channel settings' button. The view count is 'No views'. Below the video player, there are buttons for 'Add to', 'Share', and 'More'. At the bottom, there is a description: 'Uploaded on Apr 26, 2016. Organisations from across Sheffield came together at our 'Shaping health and care' event on 21 April to agree how we improve health and care for people in the city.' and a 'SHOW MORE' link.

Please share the link below with colleagues who were unable to make the event on Thursday 21st April. <https://youtu.be/LMTGdpxEMow>.

The video bring together all of the presentations from the key speakers on the day, this includes; a welcome and introduction from Dawn Lawson; Shaping Health and Care in Sheffield with Maddy Ruff and Greg Fell; the Sustainability and Transformation plan led by Sir Andrew Cash; Systems Integration with Dr Anthony Gore; and finally a Person Centred Approach delivered by Dr Ollie Hart.

Overview of Discussions



Summary of the top 3 things by theme

Impact of VCS

We need one model of Social Prescribing that aligns with local voluntary services to achieve parity with other sectors, with clear signposting to citizens of services available

Collaboration

Develop a way of working differently to collaborate across agreed and understood areas to benefit communities

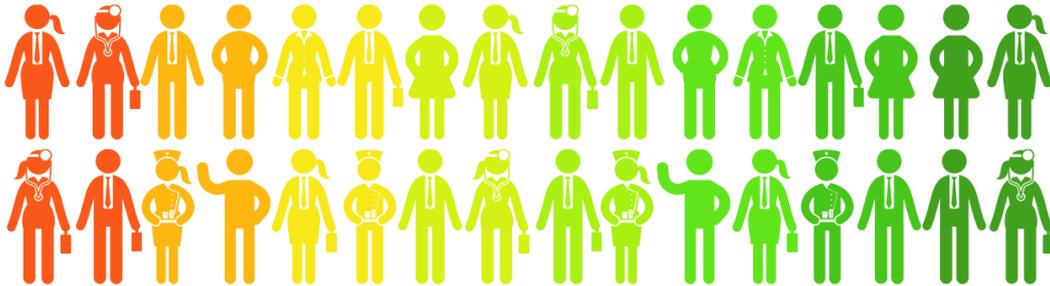
Workforce

Our workforce needs to put citizens at the forefront of all they do and we need to recognise the hidden contribution from carers and volunteers

Address inequalities

We must build and enable aspiration and ambition in areas of inequality and harness local community assets and intelligence to support people

What we've said we will do...



Finance

We need to achieve more transparency and eliminate organisational boundaries

Prevention

We need a citywide approach to prevention that targets the young, families and workplaces, using technology to promote healthier lifestyle and dietary choices and reduced social isolation – lead by example!

New models of care

Be brave with new models of care that challenge the status quo and leverage organisational culture to meet citizens' expectations

Engagement

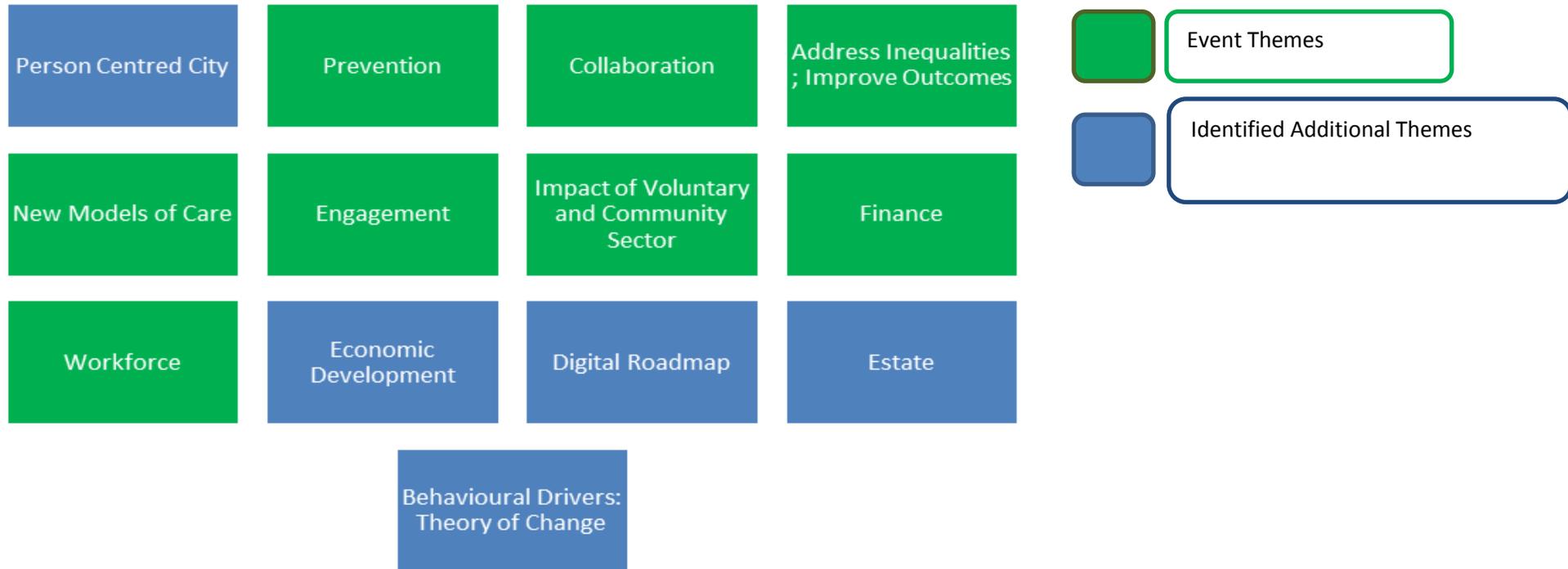
Using resources and connections in the city, agree a co-ordinated message that can be understood and engaged with by all citizens

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Discussion Themes

The diagram below summarises the themes that were discussed at the event (green) as well as further themes that have emerged for inclusion (blue) following evaluation and feedback from the day.

All of these will inform the development of the 'Place Based Sheffield Strategy' (as outlined by Sir Andrew Cash) – please click [here](#) for a link to his and all the presentation videos from the event.



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Key Things to ‘Start Work on Next Week’ by Theme

THEME	KEY THING FOR NEXT WEEK	ACTION TO BE TAKEN	LEAD
Workforce	There needs to be commitment from senior leadership to deliver this agenda	The Chief Executives of Local Authority, Clinical Commissioning, Primary Care Sheffield, and Acute Trusts met 27 th April and committed to a workforce work stream under the Transforming Sheffield Programme and this will be chaired by Kevan Taylor, Chief Executive of Sheffield Health and Social Care NHS Foundation Trust	Kevan Taylor Transforming Sheffield Programme Board
Impact of VCS	Use PAM (Patient Activation Measure) to measure impact across all interventions for objective comparisons	Sheffield CCG has applied for 100,000 additional PAM licenses from NHS England. There is more information and some additional resources available here	Dr Ollie Hart Transforming Sheffield Programme Board
Collaboration	Develop a charter for collaboration to be agreed by all parties to establish a clear understanding of how we work together across the city	Task and finish group being established to meet in May to design charter that will be presented at the September event, consultation will occur in advance. Membership includes VCS, acute, primary care, commissioning, religious and citizen	Individual being approached to co-ordinate this task
Address Inequalities	Define social prescribing model in Sheffield	Social prescribing is being actively taken forward in conjunction with our VCS partners and will be formally launched at the September event. Work to support reducing inequalities across the city There are already a number of good social prescribing models in place. Community partnerships need to adopt the models	Idris Griffiths / Joe Fowler Transforming Sheffield Programme Board

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		that are right for them and as part of this an Invitation to Tender for community partnerships will be going out in June. This will encourage development of social prescribing models as existing and new models within the People Keeping Well work.	
Finance	Create greater transparency around the money and a governance that supports a shared bottom line	The Chief Executives of Local Authority, Clinical Commissioning, Primary Care Sheffield, and Acute Trusts met on the 27 th April and have committed to look at a finance reference group as part of the Transforming Sheffield Programme	Julia Newton & Neil Priestley Transforming Sheffield Programme Board
Engagement	Work up a unified clear message to communicate the challenges and the #ShapingSheffield approach for the system through a shared engagement plan	Task & finish group to be convened to include a small group of representative organisations tasked with developing a comprehensive engagement plan for the city. Transforming Sheffield Programme Board to decide stakeholders and timings	Individual being approached to co-ordinate this task
Prevention	Greg Fell (Director PH) to spearhead a collective of stakeholders to develop a citywide Strategy for prevention – a joined up approach to identify key prevention messages that we can all unite behind	Challenge the Health and Wellbeing Board and the South Yorkshire and Bassetlaw STP to collectively find a way to fund a prevention programme A paper on developing a citywide strategy for prevention will be taken to the June H&W board meeting	Greg Fell Public Health
New Models of Care	Agree a common set of outcomes for ShapingSheffield - a joined up approach to identify key prevention messages that we can all unite behind	Public Health Sheffield has drafted a set of outcomes to support evaluation of our transformation. These will go to the Transforming Sheffield Board in May and will be presented at the September event	Greg Fell Public Health

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INVITED & REGISTERED									
<p>Age UK Sheffield Attain Cavendish Cancer Care Citizens / Service Users Citizens Advice Darnall Well Being Disability Sheffield Duggan Projects Healthwatch Sheffield Heeley City Farm Horizon Care Inspire (UK) Care Local Medical Committee Manor and Castle Development Trust NHS England NHS Sheffield Clinical Commissioning Group Paces Sheffield Primary Care Sheffield Sheffield 50+ Sheffield Chamber of Commerce & Industry Sheffield Children's NHS Foundation Trust Sheffield Citizens Advice Sheffield City Council Sheffield Hallam University Sheffield Health & Social Care NHS Foundation Trust Sheffield Jesus Centre Sheffield MENCAP Sheffield Parent Carer Forum Sheffield Save our NHS Sheffield Teaching Hospitals NHS Foundation Trust Sheffield Walk-in Centre Sheffield Young Carers Project ShipShape Health and Well-being Centre Sloane Practice SOAR South Yorkshire Fire & Rescue Service South Yorkshire Housing South Yorkshire Police St Luke's Hospice St Mary's Community Centre Survivors of Depression in Transition The Burton Street Foundation</p>	<p>The Muslim Chaplain The Self-Management Partnership The Valerie Foundation Voluntary Action Sheffield Y&H Academic Health Science Network Yorkshire Ambulance Service Yorkshire Housing Zest Community</p> <tr> <th colspan="2" style="background-color: #008000; color: white;">INVITED - NOT REGISTERED / NOT ATTENDED</th> </tr> <tr> <td></td> <td style="vertical-align: top;"> <p>Carers Centre Chesterfield Royal Foundation Trust Common Purpose Heeley Development Trust Meadowhall Reach South Sheffield Recovery Enterprises & We Love Life Sheffield Cathedral Sheffield University South Yorkshire Passenger Transport Executive The Key Fund</p> <tr> <th colspan="2" style="background-color: #008000; color: white;">FUTURE SUGGESTIONS</th> </tr> <tr> <td></td> <td style="vertical-align: top;"> <p>Businesses in more deprived areas British Red Cross Cathedral Archer Project Church Army Community Pharmacy Sheffield Creative Pathways Creative Sheffield Directors of Finance Kier LGBT community More citizens Roundabout Salvation Army Sheena Amos Youth Trust Sheffield City Council Equality Hubs Sheffield College Sheffield Cubed Sheffield International Venues Sheffield MIND St Wilfrid's Centre The Rock Christian Centre</p> </td> </tr> </td></tr>	INVITED - NOT REGISTERED / NOT ATTENDED			<p>Carers Centre Chesterfield Royal Foundation Trust Common Purpose Heeley Development Trust Meadowhall Reach South Sheffield Recovery Enterprises & We Love Life Sheffield Cathedral Sheffield University South Yorkshire Passenger Transport Executive The Key Fund</p> <tr> <th colspan="2" style="background-color: #008000; color: white;">FUTURE SUGGESTIONS</th> </tr> <tr> <td></td> <td style="vertical-align: top;"> <p>Businesses in more deprived areas British Red Cross Cathedral Archer Project Church Army Community Pharmacy Sheffield Creative Pathways Creative Sheffield Directors of Finance Kier LGBT community More citizens Roundabout Salvation Army Sheena Amos Youth Trust Sheffield City Council Equality Hubs Sheffield College Sheffield Cubed Sheffield International Venues Sheffield MIND St Wilfrid's Centre The Rock Christian Centre</p> </td> </tr>	FUTURE SUGGESTIONS			<p>Businesses in more deprived areas British Red Cross Cathedral Archer Project Church Army Community Pharmacy Sheffield Creative Pathways Creative Sheffield Directors of Finance Kier LGBT community More citizens Roundabout Salvation Army Sheena Amos Youth Trust Sheffield City Council Equality Hubs Sheffield College Sheffield Cubed Sheffield International Venues Sheffield MIND St Wilfrid's Centre The Rock Christian Centre</p>
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Evaluation Summary

What have you enjoyed about this morning's event?



Opportunity to hear from wide range of people.



The unity of purpose and that there is a collective will to deliver a better more appropriate Health + Care system in Sheffield.



Excellent opportunities to engage and network with partners we would usually not

What do you think worked well?



Break out session. Hearing different perspectives



Networking and group discussions



Action orientated - resulted in some clear priorities.

What do you think worked less well?



Range of attendees could be more diverse including organised citizens in VCF groups



We need more information of care and quality gap & finance/efficiency gap.



We need to find more innovative ways of feeding back in the future.

What would you like to see more of?



Sheffield citizens.



Focus upon strategies and delivery options.



Progress, actual transformation - perhaps examples of the type of changes we want more of

What would you like to see less of?



Wordy presentations and Jargon.

On a scale of 1 (poor) to 5 (good), please rate today's venue.



84% evaluated the venue as 4 or 5 when 5 was 'Good'

Any other comments that you would like to make?



Hope to see outcomes and real action from event.



In the future events be within/or held within a voluntary sector organisation, VAS, HCF, etc.



Good atmosphere/everyone got talking.

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Don't forget to continue using

#ShapingSheffield

**to keep the dialogue going and the ideas developing
between now and when we next meet**