

**Update on progress of National Centre for Sport and Exercise Medicine-
September 2013**

Governing Body meeting

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5 September 2013

Author(s)/Presenter and title	Dr Ollie Hart, National Centre for Sport and Exercise Medicine-Sheffield
Sponsor	Ian Atkinson, Accountable Officer
Key Messages	
<p>To update on progress of the National Centre for Sport and Exercise Medicine in Sheffield. Sheffield is one of three centres (with Nottingham/Loughborough, and UCL) selected nationally to deliver the health legacy to the 2012 Olympics and Paralympic games.</p> <p>In Sheffield, the project consists of two workstreams:</p> <ol style="list-style-type: none"> 1. A project aimed at delivering a vision of creating a culture of physical activity in Sheffield, 2. A Capital project aimed at producing a network of Venues to facilitate uptake of physical activity. There is a confirmed commitment of £10m from the Department of Health for this project. <p>The two projects are financially separate, but share objectives and are linked in their planning and development.</p> <p>AHSN funding confirmed from Yorkshire and Humber. NCSEM will receive £230k in year 1 to develop a workforce wellness programme for NHS staff at three regional sites. The location of these pilots is to be confirmed but will include Sheffield.</p> <ul style="list-style-type: none"> • Branding process complete – ‘Move More, Do Something’.... Campaign launched • National sponsorship options been exhausted – local options now being pursued. Currently funding gap underwritten by key partners. • Ollie Hart been given role as vice chair of Physical activity and food board , and will chair physical activity arm – allows co-ordinated cross city approach and integration of MSK commissioning with physical activity strategy (Move More Plan) 	
Assurance Framework (AF)	
N/A	
Minimal at this stage.	
Equality/Diversity Impact	
<p><i>Has an equality impact assessment been undertaken?</i> No</p> <p><i>Which of the 9 Protected Characteristics does it have an impact on?</i> None</p>	

Public and Patient Engagement
None
Recommendations
The Governing Body is asked to note the update on the NCEM Programme

**Update on progress of National Centre for Sport and Exercise Medicine-
March 2013**

Governing Body meeting

7 March 2013

1. Background

NCSEM project (also termed Olympic Legacy project) has been running since January 2011. Sheffield was confirmed as one of three national partners to deliver the Olympic health legacy, in July 2011. Sheffield's headline aim in this project is to use the legacy of the Olympics and Paralympics to create a 'culture of physical activity' in the city.

If outcomes of the project are achieved, namely increase in physical activity levels across the population, and associated improved metrics in BP, Cholesterol, BMI, smoking levels, NHS Sheffield stands to be a significant beneficiary of the project. Changes in these metrics can be translated into direct savings for the NHS. Modelling by Professor Malcolm Whitfield (SHU), demonstrates that the NHS will make significant savings in reduced cardiovascular events. Evidence from DoH also suggests that there will be significant savings across MSK (especially chronic conditions) mental health and oncology.

The financial consequences to the NHS of not increasing physical activity at a population level have been clearly modelled by Wanless reports of 2002 and 2007. He predicts a £30 billion difference in NHS annual spend by 2022, between a 'Fully engaged' population versus 'Slow uptake' (126% real growth v 171%).

The Department of Health has confirmed £30 million across the three sites (£10 million for Sheffield), to be utilised to create/ develop real estate to help deliver the NCSEM project. This capital may not be used to fund the project itself.

There is a clear imperative from the NCSEM Sheffield Partnership Board that this Capital project must have a stand alone business case, and not produce ongoing additional costs for any of the stakeholder organisations.

Stakeholders	Lead person
Sheffield Teaching Hospitals Foundation Trust	Sir Andrew Cash (chair)
NHS Sheffield CCG	Ian Atkinson
Sheffield City Council	John Mothersole
Sheffield Hallam University	?
The University of Sheffield	Philip Harvey
Sheffield Chamber of Commerce and Industry	Richard Wright
Voluntary Action Sheffield	?
Sheffield International Venues	Steve Brailey
Sheffield Children's Hospital	Isabel Hemmings
Sheffield Teaching Hospital Foundation Trust	David Whitney

Project Lead – Prof David Whitney (STH)

Project Management leads- Rob Copeland/ Christina King (SHU)

1.1 Ongoing activity:

1.1.1 National level:

- NCSEM being developed into charity
- National leadership (headed by David Whitney) confirming highest level political commitment to NCSEM, proposal that NCSEM falls within budget and leadership of Public Health England.

1.1.2 Sheffield Level:

Project:

- The NCSEM project has formed a key part of the Yorkshire and Humber proposal for the regional **Academic and Health Science Network**-confirmed from Yorkshire and Humber. NCSEM will receive £230k in year 1 to develop a workforce wellness programme for NHS staff at three regional sites. The location of these pilots is to be confirmed but will include Sheffield (this will cover one of 3 key workstreams for NCSEM- and will cover project management team that will be utilised across whole NCSEM project).
- CLARC have confirmed support for research funding officer- will endeavour to draw research funding into the project.
- Detailed operational plan been developed- It is being combined with Sport and exercise plan (developed by SCC) for a unified Physical Activity (PA) strategy for city.
- The operational team will be funded initially by AHSN/ CLARC funding and the shortfall covered by key stakeholders- expectation that local sponsors will cover funding gap.
- ‘Move More, Do Something...’ launched as comms brand and strategy- will be adopted by physical activity arm of HWB strategy. Successful launch 2 weeks (July 27-August 10) started to raise awareness in the city.
- Clear Governance structure set up for Physical activity in city – incorporating NCSEM. Will enable delivery of single PA strategy- Dr Ollie Hart will chair the physical activity board. Graham Moore (Chairman Westfield Health) chairs the PA and Food Board.

Capital:

- Sheffield City trust has set up a **board to oversee the Capital development project**. It will include representation from Sport England, and is to be chaired by John Bond. Stuart Hindmarsh continues to lead the development process for NCSEM. Work is ongoing to finalise the content and design of the capital development. They have appointed Turner and Townsend as Project Management team
- The NCSEM capital money (£10m) is part of a larger £23m project to develop 4 new physical activity centres. Hub at Graves (£14m), and 3 spoke sites. There is currently a funding gap of circa £6m. Options are being considered to bridge this gap – considering dropping to 3 sites, or reducing scale of plans, and considering borrowing options
- This network of centres will offer co-location of activity facilities and musculoskeletal health services , and support MSK aspirations to engage people in self management and increased engagement in PA as a prevention and treatment of disease.

2. Representation for CCG

Ollie Hart (GP) is representing the CCG at Executive committee meetings, and Capital planning meetings. He is reporting to Charles Heatley (CCG) and Ian Atkinson (CCG). Ian Atkinson sits on the Sheffield NCSEM Board.

3. Recommendation

The Governing Body is asked to note the update on the NCESM Programme

Paper prepared by Dr Ollie Hart, CCG representative, NCSEM executive committee

On behalf of Ian Atkinson, Accountable Officer

22 August 2013