

Gifts and Hospitality and Commercial Sponsorship Register 2013-14

Ref No	Details of Project	Recipient	Sponsor	Estimated value of sponsorship £	Additional approval if pharmaceutical sponsorship over £500	Approved or Declined	Approved or Declined by:	Date Approved or Declined	Date Approved at Board (if in excess of £5000)
C-01-13	Afternoon event on 14.5.13 - Diabetes Clinical Update: A problem of Increasing Size. The project is to run a city-wide, half day training event for GPs, PNs, management, administration and reception staff on diabetes. The event will look at weight control, pre-conceptual care and diseases of the feet, eyes and kidneys which relate to diabetes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' budget which is being used to fund the overall event	Novo Nordisk	300.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and audiovisual hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of four pharmaceutical companies who sponsored the event on 14 May	Approved	CFO	14.5.13	N/A
C-02-13	Afternoon event on 14.5.13 - Diabetes Clinical Update: A problem of Increasing Size. The project is to run a city-wide, half day training event for GPs, PNs, management, administration and reception staff on diabetes. The event will look at weight control, pre-conceptual care and diseases of the feet, eyes and kidneys which relate to diabetes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' budget which is being used to fund the overall event	Astra Zeneca Global Commercial, UK Marketing Company	300.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and audiovisual hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of four pharmaceutical companies who sponsored the event on 14 May	Approved	CFO	14.5.13	N/A
C-03-13	Afternoon event on 14.5.13 - Diabetes Clinical Update: A problem of Increasing Size. The project is to run a city-wide, half day training event for GPs, PNs, management, administration and reception staff on diabetes. The event will look at weight control, pre-conceptual care and diseases of the feet, eyes and kidneys which relate to diabetes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' budget which is being used to fund the overall event	Roche Diagnostics Ltd	300.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and audiovisual hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of four pharmaceutical companies who sponsored the event on 14 May	Approved	CFO	14.5.13	N/A

C-04-13	Afternoon event on 14.5.13 - Diabetes Clinical Update: A problem of Increasing Size. The project is to run a city-wide, half day training event for GPs, PNs, management, administration and reception staff on diabetes. The event will look at weight control, pre-conceptual care and diseases of the feet, eyes and kidneys which relate to diabetes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' budget which is being used to fund the overall event	Boehringer Ingelheim Ltd	300.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and audiovisual hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of four pharmaceutical companies who sponsored the event on 14 May	Approved	CFO	14.5.13	N/A
C-05-13	Afternoon event on 9.10.13 - Supporting People to Make Healthy Choices: motivation and behaviour change. The project is to run a city-wide, half day training event for GPs and PNs to look at the skills needed by clinicians to motivate patients to make achievable and sustainable changes in behaviour to improve their health. The event will cover smoking cessation, increasing physical activity and improved nutrition, and will address the barriers which make it hard for patients to make these changes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event	Novartis Pharmaceuticals UK Ltd	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. The total value of sponsorship for this event is £2,800 (£2,000 from Pfizer and two other amounts of £400.00 from Novartis and McNeil).	Approved	CFO	24.9.13	N/A
C-06-13	Afternoon event on 9.10.13 - Supporting People to Make Healthy Choices: motivation and behaviour change. The project is to run a city-wide, half day training event for GPs and PNs to look at the skills needed by clinicians to motivate patients to make achievable and sustainable changes in behaviour to improve their health. The event will cover smoking cessation, increasing physical activity and improved nutrition, and will address the barriers which make it hard for patients to make these changes.	NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event	Pfizer Ltd	2,000.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the speaker fees. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. The total value of sponsorship for this event is £2,800 (£2,000 from Pfizer and two other amounts of £400.00 from Novartis and McNeil).	Approved	CFO	24.9.13	N/A

C-07-13	<p>Afternoon event on 9.10.13 - Supporting People to Make Healthy Choices: motivation and behaviour change. The project is to run a city-wide, half day training event for GPs and PNs to look at the skills needed by clinicians to motivate patients to make achievable and sustainable changes in behaviour to improve their health. The event will cover smoking cessation, increasing physical activity and improved nutrition, and will address the barriers which make it hard for patients to make these changes.</p>	<p>NHS Sheffield Clinical Commissioning Group. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event</p>	McNeil Products Ltd	400.00	<p>Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. The total value of sponsorship for this event is £2,800 (£2,000 from Pfizer and two other amounts of £400.00 from Novartis and McNeil).</p>	Approved	CFO	24.9.13	N/A
C-08-13	<p>The project is to deliver the second members' council meeting for the CCG, on the evening of Wednesday 16 October, at the Mega Centre in Sheffield. The aim of the event is to brief members on the work the CCG is taking forward through clinical portfolios; their constitutional role as member practise, and to seek their views on the CCG's strategic priorities. Around 100 people are expected to attend the event.</p>	Senior Commissioning Manager	Novo Nordisk Ltd	300.00	<p>Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and catering. The sponsoring organisation will not be contributing to the content of the CCG Council members' meeting. The sponsor's representative/s will have an opportunity to promote the medicines they manufacture to prescribers, by hosting an exhibition stand during the time used to serve refreshments. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of two pharmaceutical companies who sponsored the event on 16 October</p>	Approved	Chief Finance Officer	16.10.13	N/A

C-09-13	<p>The project is to deliver the second members' council meeting for the CCG, on the evening of Wednesday 16 October, at the Mega Centre in Sheffield.</p> <p>The aim of the event is to brief members on the work the CCG is taking forward through clinical portfolios; their constitutional role as member practise, and to seek their views on the CCG's strategic priorities.</p> <p>Around 100 people are expected to attend the event.</p>	Senior Commissioning Manager	Boehringer Ingelheim Ltd	300.00	<p>Approved by the Head of Medicines Management.</p> <p>The arrangements concern covering costs associated with the venue and catering. The sponsoring organisation will not be contributing to the content of the CCG Council members' meeting. The sponsor's representative/s will have an opportunity to promote the medicines they manufacture to prescribers, by hosting an exhibition stand during the time used to serve refreshments. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives.</p> <p>This sponsorship is one of two pharmaceutical companies who sponsored the event on 16 October</p>	Approved	Chief Finance Officer	16.10.13	N/A
C-10-13	<p>The project is to run a city-wide, half day training event for GPs and practice nurses to look at management of common childhood conditions. The event will cover: recognition of when to refer the poorly child; respiratory problems; eczema; the role of the health visitor; the role of the multi-agency support team, bone health; low birthweight and jaundice; bronchiolitis; feverishness, and continence. The event title is A Good Start in Life for Sheffield's Children: paediatrics in primary care, and will take place on 5 November 2013. Around 200-250 people are expected to attend. The clinical content of the programme has been designed by two local GPs: Dr Trish Edney and Dr Margaret Ainger, who lead work on children on behalf of the CCG. The event has been quality assured by the PLI Steering Group which consists of 2 other GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.</p>	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	A. Menarini Farmaceutica Internationazle SRL	400.00	<p>Approved by the Head of Medicines Management.</p> <p>The arrangements concern making a contribution to venue hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers with exhibition stands during registration and the tea break. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives.</p> <p>This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 November (making the total value of sponsorship for event £1,200)</p>	Approved	Chief Finance Officer	31.10.13	N/A

C-11-13	The project is to run a city-wide, half day training event for GPs and practice nurses to look at management of common childhood conditions. The event will cover: recognition of when to refer the poorly child; respiratory problems; eczema; the role of the health visitor; the role of the multi-agency support team, bone health; low birthweight and jaundice; bronchiolitis; feverishness, and continence. The event title is A Good Start in Life for Sheffield's Children: paediatrics in primary care, and will take place on 5 November 2013. Around 200-250 people are expected to attend. The clinical content of the programme has been designed by two local GPs: Dr Trish Edney and Dr Margaret Ainger, who lead work on children on behalf of the CCG. The event has been quality assured by the PLI Steering Group which consists of 2 other GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Leo Laboratories Ltd	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers with exhibition stands during registration and the tea break. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 November (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	31.10.13	N/A
C-12-13	The project is to run a city-wide, half day training event for GPs and practice nurses to look at management of common childhood conditions. The event will cover: recognition of when to refer the poorly child; respiratory problems; eczema; the role of the health visitor; the role of the multi-agency support team, bone health; low birthweight and jaundice; bronchiolitis; feverishness, and continence. The event title is A Good Start in Life for Sheffield's Children: paediatrics in primary care, and will take place on 5 November 2013. Around 200-250 people are expected to attend. The clinical content of the programme has been designed by two local GPs: Dr Trish Edney and Dr Margaret Ainger, who lead work on children on behalf of the CCG. The event has been quality assured by the PLI Steering Group which consists of 2 other GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Astra Zeneca	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers with exhibition stands during registration and the tea break. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 November (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	31.10.13	N/A

C-01-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 5 February 2014 on a range of haematology issues to include: awareness of stroke risk, anticoagulation, indolent haematological disorders; atrial fibrillation and venus thromboembolism. Around 250 people are expected to attend. The clinical content of the programme has been designed by two local GPs one of whom is the CCG's Joint Clinical Director and the other is the acute portoflio lead. In addition, there is oversight from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Boehringer Ingelheim Ltd	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers . It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 February 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	21.1.14	N/A
C-02-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 5 February 2014 on a range of haematology issues to include: awareness of stroke risk, anticoagulation, indolent haematological disorders; atrial fibrillation and venus thromboembolism. Around 250 people are expected to attend. The clinical content of the programme has been designed by two local GPs one of whom is the CCG's Joint Clinical Director and the other is the acute portoflio lead. In addition, there is oversight from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	AstraZeneca	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers . It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 February 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	21.1.14	N/A
C-03-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 5 February 2014 on a range of haematology issues to include: awareness of stroke risk, anticoagulation, indolent haematological disorders; atrial fibrillation and venus thromboembolism. Around 250 people are expected to attend. The clinical content of the programme has been designed by two local GPs one of whom is the CCG's Joint Clinical Director and the other is the acute portoflio lead. In addition, there is oversight from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Bayer UK Ltd	400.00	Approved by the Head of Medicines Management. The arrangements concern making a contribution to venue hire and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers . It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 5 February 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	21.1.14	N/A

C-04-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 12 March 2014 on a range of urology issues to include: lower urinary tract symptoms, recurring infections, prostate cancer, male sexual function and the primary care management of continence problems. Around 300 people are expected to attend. The clinical content of the programme has been designed by a local GP, with input from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Bayer UK Ltd	400.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 12 March 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	7.3.14	N/A
C-05-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 12 March 2014 on a range of urology issues to include: lower urinary tract symptoms, recurring infections, prostate cancer, male sexual function and the primary care management of continence problems. Around 300 people are expected to attend. The clinical content of the programme has been designed by a local GP, with input from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	AstraZeneca	400.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 12 March 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	7.3.14	N/A
C-06-14	The project is to run a city-wide, half day training event for GPs and practice nurses on 12 March 2014 on a range of urology issues to include: lower urinary tract symptoms, recurring infections, prostate cancer, male sexual function and the primary care management of continence problems. Around 300 people are expected to attend. The clinical content of the programme has been designed by a local GP, with input from the PLI Steering Group which consists of 4 GPs, 1 of the CCG's Joint Clinical Directors and a senior CCG manager.	NHS Sheffield CCG. Sponsorship income will be paid into the Joint Clinical Directors' education and training budget, which is being used to fund the overall event.	Roche	400.00	Approved by the Head of Medicines Management. The arrangements concern covering costs associated with the venue and catering. The sponsoring organisation will not be contributing to the programme but will however have an opportunity to promote the medicines they manufacture to prescribers. It is of course entirely up to individual prescribers as to whether or not they choose to enter into discussions with company representatives. This sponsorship is one of three pharmaceutical companies who sponsored the event on 12 March 2014 (making the total value of sponsorship for event £1,200)	Approved	Chief Finance Officer	7.3.14	N/A